

WMES PTA Meeting

Aug. 23, 2017

In Attendance: Jessica Elliott, President; Jessica Lienard, VP Reflections; Beatriz Huptich, VP Membership; Annie Belott, Treasurer; Rachel Johns, Secretary; Janet Thrash; Libby Brauns; Cassie Casino; Melanie Wynkoop; Kristy Lambert; Christina O'Brien; Brenda Stockburger; Tiffany Western; Michael O'Brien

Calendar of Events

- JE reviewed the Calendar of Events for the upcoming year
- Need volunteers to decorate the bulletin board by cafeteria for a photo backdrop for Grandparents Luncheon on Sept. 22
- Back to School Night – PTA will have a table set up for membership and info.
- Jog-a-thon is our main fundraiser (about 90% of PTA revenue)
- Movie Night (and possibly BINGO) in Nov & Feb as fundraisers
- Still need committee volunteers for SpringFest
- PTA should promote support of Mr. Serle's outdoor classroom, he needs volunteers on Fridays.
- Meeting dates given out for the year, 3 are in the evening at 6 pm

Budget

- AB went over budget and highlighted new additions
- New revenue selling flowers at Cavalcade and Dinner Theater
- Need to generate revenue at Movie Night and BINGO - sell food?
- New expenses requested by JG:
 - Flexible seating for the classroom
 - Increase budget expense for guided reading library
- Idea for fundraiser: Muffins with Mom, Donuts with Dad

Membership Drive

- Starts during Open House
- Not including agendas in membership so need to highlight other incentives to join
 - Raffle entry for those that join
 - 100% class participation gets a party
 - Silly string the principal
 - Local discounts at businesses (most in Yorktown area, but some around here- Emily's donuts, Duck donuts, Zoe's kitchen)
- MW suggested having a PTA rep in each classroom during Open House and Back to School night to encourage joining PTA
- JL suggested a PTA Liaison for each classroom that could help with events, more parent involvement

Jog-a-thon

- Each grade will do jog-a-thon separately so in case of rain, event could be done indoors
- Nike bag and t-shirt for each participant
- Seeking corporate sponsors for cash, prizes, coupons for the 350 bags; business logo put on the t-shirts
- JT gave out copies of the letter we are using for potential sponsors; we all should keep them handy so we can give them out at local businesses.
- Raffle at Open House and Back to School Night to raise revenue for jog-a-thon prizes. (American Girl Doll, Disney World Tickets, signed soccer ball)
- MW offered to give sponsor letters to the Chamber of Commerce.
- MO setting up PayPal account for Jog-a-thon donations
- Encourage parents and business sponsors to come to the event

Next Meeting: Sept. 12 at 10 am